



Downtown Development Authority

Annual Informational Meeting
2024





We are here to move our community forward.



To collaborate, encourage, and participate in Bay City's growth and prosperity. To create a space we are proud to call home.



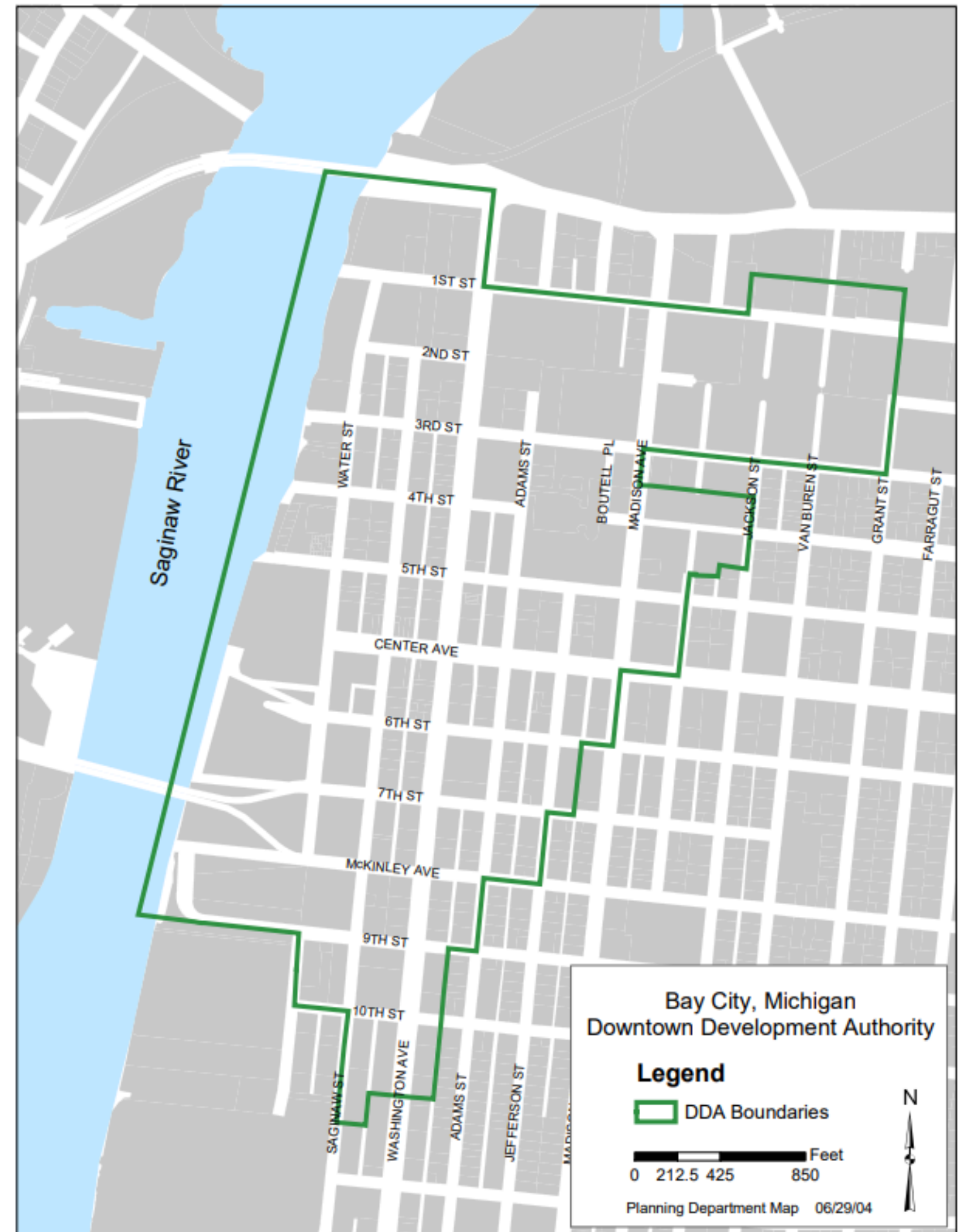
Our Mission

Continue working together to transform Downtown Bay City into the best cultural destination for all to experience.





Bay City Downtown Development Authority Boundaries



2024 Project Highlights

■ Hiring of new Development Director

In the Fall of 2023, the Downtown Development Authority was without a full time director. Through a DDA search committee, the board hired Sam Fitzpatrick as the new Development Director of the Bay City DDA in April of 2024.



■ Brickwork

Several sections of the Downtown sidewalk were in urgent need of brick repairs. To address this, the DDA replaced and restored bricks in three high-traffic areas, enhancing safety to prevent potential injuries and improving the overall appearance of these spaces.

Strictly Brick Paving of Quanicassee was hired to perform all brickwork in 2024.



■ Brickwork

Strickly Brick Paving repaired, replaced, and beautified the following areas:

- South side of Center in front of Beaver's Pub
- South side of Center across from City Market
- East side of Saginaw Street between Center and Sixth Street

Investment Amount: \$5,959.57



■ River Pebble

Along with the grate removal, this left many dirt areas surrounding the trees downtown. To help cover these areas and to avoid tripping hazards, and to beautify, river pebble was added to these areas to enhance sidewalks.

Investment Amount: \$625.15



■ Electrical Box Removal

Numerous aging, damaged, or non-working electrical boxes were removed from Downtown Bay City sidewalks on trees thanks to Clements Electric.

There are 34 remaining electrical boxes to be removed in 2025.

Top: tree with defunct electrical box

Bottom: Tree without electrical box

Investment Amount: \$2,310.00



■ Grate Removal

Several grates along Downtown Bay City streets were removed due to tripping hazards thanks to the City of Bay City.

Top: Tree with grate poking out making for a tripping hazard.

Bottom: Tree with grate removed, dirt later filled in with river pebble.

Cost: \$0.00



■ Parking

The Downtown Development Authority reintroduced paid parking in 2023 and extended the program into 2024. The initiative includes the use of parking passes and two part-time parking ambassadors to oversee streets and lots. The DDA utilizes IPS Enforcement and ParkMobile services to manage the program effectively.



Through the use of Tax Increment Finance tools, the DDA has been able to:

- Foster development and growth.
- Develop, enhance, and maintain a vibrant tourism and commercial business hub.
- Continue to grow a thriving, community-focused downtown center that serves both local and regional needs.



What's Next & 2025 Top Priorities

Enhance Streetscapes: Collaborate with the Bay Area Chamber of Commerce Leadership Class to replace overgrown or dead trees within the Downtown district, improving aesthetics, promoting environmental sustainability, and creating a more inviting atmosphere for residents and visitors. Additionally, explore opportunities to add planters, greenery, and decorative elements to further beautify the area.





What's Next & 2025 Top Proirties continued

- **Expand Parking & Transportation Options:** Optimize parking operations and systems to meet the needs of residents, businesses, and visitors.
- **Support Existing Businesses:** Provide resources, workshops, and grants to help local businesses thrive.
- **Increase Partnerships:** Collaborate with private investors and public agencies to secure funding for key projects.